

A pair of hands is shown from the wrists up, holding the text. The hands are positioned on either side of the text, with fingers slightly curled as if gripping something. The background is a dark, gradient grey.

WE'VE HAD OUR HANDS FULL.

HERE'S WHAT WE'VE BEEN UP TO...

IMAGINEDESIGNSM



RESURRECTION UNIVERSITY



Client: Resurrection University

Industry: Higher Education

Services Performed: Brand Consulting, Logo Design, Stationery, Promotional Products, Print Advertising, Web Banner Advertising, Signage, Public Relations Management, Media Training, Web Site Design (<http://www.resu.edu>)

Upon Resurrection Health Care's acquisition of Chicago's West Suburban College of Nursing, we were engaged to consult on a new messaging and identity campaign. Upon completion, we were requested to carry out its implementation from a new logo and web site to print ads, signage, media support, press releases and search engine optimization. We continue our relationship with Resurrection University, retained through FY 2012.

HEALTHSMART VACCINES

Protecting you and your family at home and on the road.



Client: Health Smart Vaccines

Industry: Healthcare, Travel Vaccines

Services Performed: Brand Consulting, Logo Design, Stationery, Trade Show Signage, Advertising Strategy, Promotional Products, Print Advertising, Web Banner Advertising, Search Engine Optimization, Custom Web Development, Public Relations Management, Media Training, Web Site Design
(<http://www.healthsmartvaccines.com>)

In February 2006, we were contacted with a logo design request that has grown through every conceivable marketing and advertising channel. Starting with the logo and accompanying stationery, we have leveraged our partners - then our staff - to promote Health Smart Vaccines. Our most notable strategy was to create a 4" x 6" banner to be passed from traveler to traveler, and to be photographed in the most remote corners of the world; Mt. Kilimanjaro, Kenya, Virgin Islands, etc.

SERVICE • SAVINGS • SATISFACTION

Triple S Services, Inc.

Discover the Company Making A Difference



Client: Triple S Services, Inc.

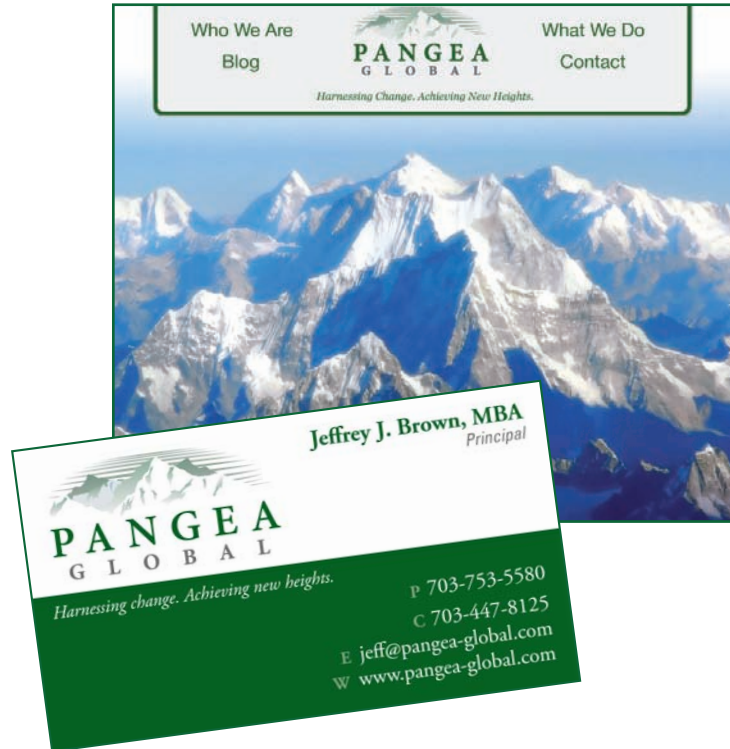
Industry: Residential Construction/Pest Control
Services Performed: Brand Consulting, Logo Design, Stationery, Vehicle Signage, Media Buying, Video Production, Print Advertising, Online Advertising, Web Site Design (<http://www.tripllesservices.com>)

In an effort to maintain their position as the premier pest control company in the metropolitan DC area, Triple S Services requested the assistance of ImagineDesign to deliver a complete re-imaging and advertising, with rapid and effective deliverables. The result was a great success, a new look and a sound advertising strategy in both traditional and new media have prepared them for great years ahead.



PANGEA

GLOBAL



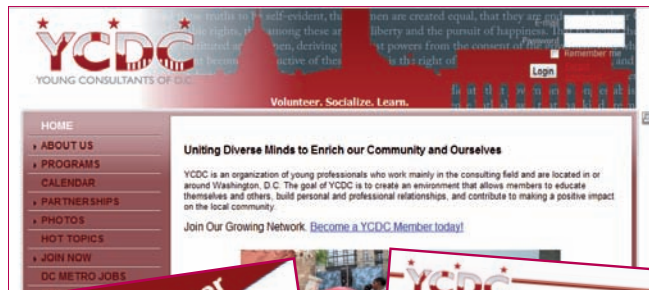
Client: Pangea Global

Industry: Management Consulting

Services Performed: Brand Consulting, Logo Design, Stationery, PowerPoint Presentations, Web Banner Advertising, Social Media Strategy, Web Site Design (<http://www.pangea-global.com>)

In Spring of 2010, we were presented with an exciting challenge: how to take the concept of plate tectonics and translate it into motivational, inspiring brand elements that can apply to and drive business? Through conceptual messaging and dramatic imagery, we developed the identity for Pangea Global, a worldwide business strategy and management consulting firm.

Through the use of large visuals and clear brand elements, Pangea Global now has the image it needs to help their clients move mountains.



Client: Young Consultants of DC (YCDC)
Industry: Non-Profit, Community Outreach
Services Performed: Brand Consulting, Logo Design, Stationery, PowerPoint Presentations, Web Banner Advertising, Email Marketing, Social Media Strategy, Web Site Design (<http://www.ycdc.org>)

Passionate about community involvement, we look for opportunities to help organizations that help our communities. One such non-profit is the Young Consultants of DC. Organizing young professionals in the transient DC area is hard enough, but to define and execute community involvement projects with these members is a bigger challenge. We have worked with YCDC since 2009 with their outreach efforts, resulting in a 1200% increase in membership over two years.

Our founder, Patrick King, remains on the Board of Directors and Multi-Firm Advisory Board to help drive YCDC's growth.

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